



Sunbelt Shows, Inc., owner of the Fiery Foods & Barbecue SuperSite, has announced the launch of Dave DeWitt's Chile Podcasts, a weekly audio show that features interviews with the top leaders and characters in the fiery foods and barbecue industries. The theme of the first series of three podcasts is "SuperHot" and features interviews with James Beck of EatMoreHeat.com, famous for his tortured consumption of the Apocalypse Burger and others; Dave Hirschkop of Dave's Gourmet, manufacturer of Dave's Insanity Sauce; and chemical engineer Marlin Bensinger, the world's foremost expert on capsaicin. The first three interviews have been recorded and are in post-production.

"These first Chile Podcasts give everyone a chance to listen to people they've only read about," said DeWitt, "and get an insider's view of what's going on behind the scenes in the world of superhot peppers and products." Producing the Chile Podcasts is David Wolf of America Markets Media in Albuquerque, who said that the first one will be posted "very soon." Illustrated transcripts of all the podcasts will also be posted.